

## Alipa Group Adopts CSR-driven Purchasing Policy for LiftEurop

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The Alipa Group has adopted a new purchasing policy encompassing Corporate Social Responsibility (CSR) for LIFTEUROP, based in Luxembourg.

Whilst the Luxembourg-based manufacturer of lifting equipment and accessories has embraced this approach since 2011, LIFTEUROP now expects the same from its suppliers. It is in this context that, at the start of 2019, LIFTEUROP has unveiled its new, responsible purchasing policy that includes CSR.

LIFTEUROP designs and develops slings, lifting beams, clamps and other high-quality

lifting accessories that ensure the protection of property and people. That is why it is important to choose the right suppliers. Julien Dethier, buyer, has commented: *"First and foremost, we work with permanent suppliers! These are long-term collaborations. But our suppliers must have social practices that are consistent with our own. The ALIPA Group buys responsibly and expects that its suppliers share the same values of respect for the environment and sustainability"*.

A CSR approach involves integrating the three pillars of sustainable development: economic, social and environmental. As a consequence, LIFTEUROP can claim to be a socially responsible company. The CSR approach is going to be increasingly important in business relationships. Today, a company using a CSR approach has a better chance of securing a contract than an ordinary company.

LIFTEUROP was founded in 2010 in Wiltz, where it manufactures lifting equipment and accessories in its own workshops. It is integrated in the lifting division of the ALIPA Group, a Luxembourg specialist in industrial packaging and lifting, which has some 130 employees.